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HEAT ACTIVATED APPLIQUE ON PRESSURE SENSITIVE RELEASE PAPER AND METHOD OF MAKING

Abstract of the Disclosure

A heat activated applique is formed by forming a heat activated laminate. The heat activated laminate includes, for example, a thermoplastic layer bonded to an indicia-bearing layer such as a pigmented polymeric film or twill. This indicia-bearing layer is bonded to a support layer by a pressure sensitive adhesive. The pressure sensitive adhesive has a preferential adhesion to the support layer. The applique is formed by cutting through the heat activated laminate but not through the support layer to thereby form the desired ornamental applique. Waste portions are separated while the applique itself remains attached to the support layer bonded by the pressure sensitive adhesive. This is then bonded to a substrate while still attached to the support layer by applying heat and pressure through the support layer against the heat activated applique and against a cloth substrate. This allows creation of very unique heat activated appliques and also provides for application of these appliques to a substrate with all the individual elements of the applique properly aligned, even if those elements are not physically connected to each other.